



कैपेक्सिल  
**CAPEXIL**

(Sponsored by Ministry of Commerce & Industry Govt. of India)

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Eastern Region**

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CAPEXIL/ER/AWARENESS SEMINAR CUM TRAINING/TRADE AGREEMENTS/CERAMIC PANEL

17-07-2025

To,  
All Members of CAPEXIL  
(Dealing in Ceramic Products),

**Subject: Virtual Awareness / Training Programme on "Maximizing benefits through best utilization of Trade Agreements / FTAs" for Ceramic Products**

Dear Sir/Madam,

Greetings from CAPEXIL!

We are pleased to announce a **Virtual Awareness / Training Programme on "Maximizing benefits through best utilization of Trade Agreements / FTAs" for Ceramic Products to be organized by CAPEXIL on 29th July, 2025.**

**Topic: "Maximizing benefits through best utilization of Trade Agreements / FTAs" for Ceramic Products**

Sh. Sudhakar Kasture Founder and Mentor of EXIM Institute, who have trained over 6,000 professionals in Foreign Trade Policy, Customs Regulations, Free Trade Agreements (FTAs), WTO guidelines, SEZ regulations, and ESG compliance will address the participants, share insights, and resolve exporters' queries in real time.

**The objective of this program is to enhance the overseas footprint, increase market access, reduce trade barriers, strategic planning and explore new markets for the Exporters from the Indian Ceramic Industry / Ceramic Panel of CAPEXIL through best utilization of Trade Agreements / FTAs are in place. Also to make aware the Industry about specific documentation required towards getting the benefits of Trade Agreements.**

**Areas to be covered:**

**1) Basics of FTAs :**

- a) Emergence of FTAs b) Understanding of PTA/FTA/ CECA/CEPA/Customs Union

**2) Tariff Schedules**

- a) How to read Tariff Schedules under Free Trade Agreements b) Introduction to Basics c) Examples of India-ASEAN FTA, India-EFTA TEPA, India-UAE CEPA, etc.

**3) Rules of Origin**

- a) Understanding basics of Rules of Origin b) Demystify Terminology c) WO (Wholly Obtained), CC (Change in Chapter)/CTH (Change in Tariff Heading)/CTSH (Change in Tariff Sub-Heading) RVC (Regional Value Content)/ VA (Value Addition) c) Formulas to compute value addition criteria in Product Specific Rules d) How to obtain "Certificate of Origin"

**4) How to leverage India's FTAs to boost exports to partner countries**

**5) PESTEL Analysis and Importance of landed cost to improve global footprint - Export of Ceramic & Allied Products**

**Programme Details: Date: Tuesday, 29th July 2025**

**TIMINGS: 09.45 am to 01.30 pm (including Q and A)**

**09:45 am to 10:10 am : Joining to the Event / Registration**

**10:10 am to 10:15 am : Welcome Address**

**10:15n am to 11:30 am : 1<sup>st</sup> Session**

**11:30 am to 11:45 am : Break / Presentation by Sponsor**

**11:45 am to 01:00 pm : 2<sup>nd</sup> Session**

**01:00 pm to 01.20 pm : Q and A noon**

**01:20 pm to 01:30 pm : Vote of Thanks**

**Venue: CISCO WEBEX Virtual Platform**

**Registration Fee: ₹472/- per participant (Including 18% GST)**

**Registration Deadline: 24th July 2025**

**Note: i) Pre-registration is mandatory. Limited seats are available; registration will be on a first-come, first-served basis.**

**ii) Only pre-registered participants will be shared the link for the event and to be allowed to join.**

**iii) For more than one participant from same company additional amount to be paid as per above.**

**iv) During entering the event exactly the same name / details to be given as declared during the pre-registration to identify and allow the participant to join.**

We urge all members to take advantage of this golden opportunity to gain valuable insights on the subject matter.

**Kindly fill out and submit the Google form at the earliest and latest by 24/07/2025. The link is given below:**

**<https://forms.gle/W5ajhapi82SXGkzLA>**

**Please find below the bank account details for making the payment towards pre-registration for the EVENT.**

**Account Name: CAPEXIL**

**Account Number (SB): 058501000074371**

**IFSC Code: IOBA0000585**

**Bank Name: Indian Overseas Bank**

**Branch Address: 6, Royd Street, Kolkata**

For any queries, please feel free to contact the undersigned.

Looking forward of your active participation to make this event a grand success.

Best regards,

Kuntal Ghosh

Executive Officer

CAPEXIL, KOLKATA

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