CAPEXIL

"Vanijya Bhavan", International Trade Facilitation Centre
1/1, Wood Street, (3rd Floor), Kolkata- 700016

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Ref. No: CAPEXIL/PT/OFFICE ORDER/..02..(02-04-24) 01/04/2024

OFFICE ORDER

In order to have timely planning and effective participation in international exhibitions, the subcommittee of COA on "Market Promotions, Access Initiatives and Policies", based on the exhibitions recommended under MAI scheme of MOC&I, has approved the following nominations in its meeting held on 22nd March, 2024, subject to approval under MAI by Ministry of Commerce & Industry.

Sl. No.	Event Name	Commodity Name	Region (Country)	Indian Exhibitors	Event Date	Capexil Region	Recommended / Deferred By Committee **Self Financed(SF) or MAI**
1	BSM CUM EXHIBITION IN ISRAEL	Ceramic	WANA Israel	15	11/06/2024 To 12/06/2024	ERO	Deferred
2	MosBuild, Moscow, Russia	Ceramic	CIS Russia	15	02/04/2024 To 05/04/2024	ERO	Time Over
3	PROPAPER AFRICA & PROPRINT PACK AFRICA	Packaging, Printing	AFRICA Kenya	15	01/01/2025 To 05/01/2025	NRO	Deferred
4	MOSCOW INTERNATIONAL BOOK FAIR	Books & Publications	CIS Russia	15	30/08/2024 To 03/09/2024	NRO	Mr. Narinder Mohan
5	EXHIBITION AND BSM IN BANGLADESH	Books & Publications	SOUTH ASIA Bangladesh	40	08/01/2025 To 12/01/2025	NRO	Ms. Priyanka Tarafdar and Mr. Deepak Maiti
6	AAPEX SHOW, USA FOLLOWED BY B2B MEETS IN USA & MEXICO	Auto Spare Parts, Rubber	NAFTA Mexico, United States	15	05/11/2024 To 11/11/2025	WRO	Mr. V.R. Chitalia
7	BUYER SELLER MEET (BSM) CUM EXHIBITION IN BRAZIL & PERU	Auto Spare Parts, Building Materials, Ceramic, Construction, Rubber	LAC Brazil, Peru	15	05/03/2025 To 11/03/2025	WRO	Mr. V.R. Chitalia
8	BUYER SELLER MEET (BSM) CUM EXHIBITION IN ROMANIA, HUNGARY & GREECE	Auto Spare Parts, Building Materials, Ceramic, Construction, Rubber	EUROPE Greece, Hungary, Romania	15	22/08/2024 To 28/08/2024	WRO	Deferred

9	INTERZOO 2024	Food & Processed Food	EUROPE Germany	15	07/05/2024 To 10/05/2024	WRO	Deferred
10	AIS TECH 2024, OHIO, USA	Ceramic	NAFTA United States	10	06/05/2024 To 09/05/2024	ERO	Deferred
11	PAPERWORLD MIDDLE EAST	Packaging	WANA United Arab Emirates	20	21/11/2024 To 23/11/2024	NRO	Mr. Narinder Mohan and Mr. Kuntal Ghosh (SF)
12	LONDON BOOK FAIR 2024	Books & Publications	EUROPE United Kingdom	20	03/03/2025 To 05/03/2025	NRO	Deferred
13	COVERINGS'2024 TRADESHOW AT ATLANTA, GA, USA	Building Materials, Ceramic, Construction	NAFTA United States	20	22/04/2024 To 25/04/2024	SRO	Mr. Binu Thomas and Mr. V.R. Chitalia
14	ARCHI BUILD EXPO	Building Materials, Ceramic	OCEANIA Australia	15	13/06/2024 To 15/06/2024	SRO	Mr. Dayanandan
15	POLAND EXHIBITION	Building Mater Ceramic, Construction	EUROPE Poland	15	23/11/2024 To 25/11/2024	SRO	Mr. Binu Thomas
16	FRANKFURT BOOK FAIR	Books & Publications	EUROPE Germany	20	16/10/2024 To 20/10/2024	NRO	Ms. Priyanka Tarafdar and Mr. Chandan (SF)
17	SHARJAH INTERNATIONAL BOOK FAIR	Books & Publications	WANA United Arab Emirates	20	03/11/2024 To 13/11/2024	NRO	Mr. Sunil Kumar and Mr. Tapan Mondal (SF)
18	KAZ BUILD, ALMATY, KAZAKHSTAN	Building Materials, Ceramic	CIS Kazakhstan	15	04/09/2024 To 06/09/2024	ERO	Mr. L. Rajamannar
19	EXPO CIHAC, MEXICO	Building Materials, Ceramic	NAFTA Mexico	15	09/10/2024 To 11/10/2024	ERO	Mr. Kuntal Ghosh
20	UNICERA – International Ceramic, Bathroom, Kitchen Fair, Turkey	Ceramic	EUROPE Turkey	15	04/11/2024 To 08/11/2024	ERO	Deferred
21	JAPAN BUILD, TOKYO, JAPAN	Building Materials, Ceramic	NEA Japan	15	11/12/2024 To 13/12/2024	ERO	Mr. Dayanandan
22	MEGA CERAMICA EXPO, CASABLANKA, MOROCCO (06-08/09/2024)	Ceramic	WANA Morocco	15	06/09/2024 To 08/09/2024	ERO	Deferred
23	UK CONSTRUCTION W LONDON, UK AND BSM IN BELGIUM	Ceramic	EUROPE Belgium, United Kingdom	15	07/05/2024 To 13/05/2024	ERO	Deferred
24	PAPER ONE	Packaging	WANA	15	16/04/2024	NRO	Mr. Sunil Kumar

	SHOW		United Arab Emirates		To 18/04/2024		
25	RBSM Specials, Visit of Importers to Centr of Production / Excellence (Morbi, Gujarat)	Ceramic	SOUTH ASIA India (Morbi)	20	27/01/2025 To 31/01/2025	ERO	Mr. Dayanandan and Mr. Kuntal Ghosh
26.	Paper | Rubber & Tyre | Coating Exhibition in Vietnam	Rubber, Tyre Paper and Coating	Vietnam	20	12th to 14th June 2024		Mr. Dayanandan (SF)

Some exhibitions are proposed under MAI and some are on Self Financing Scheme. In case of Self-Financing Scheme, efforts should be made to increase participations of member exporters above 20.

Since the exhibitions under MAI are subject to approval under MAI scheme, the benefit of MAI would be extended upon receiving MAI grant from MOC&I. Therefore, full amount of space booking will be charged to member exporters.

Wherever two nominations are made by Committee, the efforts should be made to increase the participation of member exporters beyond 20.

The Committee will review the progress from time to time on actions, arrangements, response of member exporters, budget of the exhibitions (Revenue and Expenditure), stall design and layout, response during trade fairs, media and publicity, etc.

The exhibitions for which MAI approval is rejected, the event will be dropped.
Any addition / deletion in exhibitions will be notified separately. The Officers are welcome to propose any additional events, on self-finance basis, (as may be guided by the Panel Chairmen) so that more and more export promotion activities take place

This has been issued with the approval of competent authority.

(Harpal Singh)
Secretary

To
Sh. Ramesh Kumar Mittal, President
All Regional In Charge
All Officers and Staff
Office File.